\$1,600.00 NM

INVOICE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Crossroads Media Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

Send Payment To: WESH P O Box 26876 Lehigh Valley, PA 18002-6876

FIN# 59-3186949

09/24/12

3 WESHTh 09/27/12

09/30/12

--111--

8:44 AM NBC Today Show

Invoice #	Invoice Date	Invoice Month	Invoice Period
953856-1	09/30/12	September 2012	08/27/12 - 09/30/12

<u>Station</u>	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingto	National

Advertiser	Product	Estimate Number
Americans Job Security	AMERICANS 4 JOB SEC	1020

:30 AJS12TV01H

Flight Dates	Order#	Alt Order#
09/26/12 - 10/02/12	953856	07905159
Billing Calendar	Billing Type	Deal #
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
	13	141

Spots/ End Date Line Start Date Description Start/End Time Length Week Rate MTWTFSS Type 09/28/12 M-F Early Sunrise 2 09/26/12 5:00-6:00 AM --111--:30 3 \$400.00 NM Class of Time - Pre-emptible with notice Start Date **End Date MTWTFSS** Spots/Week Rate --111--09/24/12 09/30/12 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESHW 09/26/12 :30 AJS12TV01H \$400.00 NM 5:54 AM M-F Early Sunrise 5:00-6:00 AM \$400.00 NM 2 WESHTh 09/27/12 5:24 AM M-F Early Sunrise 5:00-6:00 AM :30 AJS12TV01H 1 WESHF 09/28/12 5:25 AM M-F Early Sunrise 5:00-6:00 AM :30 AJS12TV01H \$400.00 NM 4 09/26/12 09/28/12 M-F Sunrise @6AM 6:00-7:00 AM --111--:30 \$1,200.00 NM Class of Time - Pre-emptible with notice MTWTFSS Weeks: Start Date End Date Spots/Week Rate

\$1,200.00

١	Spots: # Ch Day Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Length A	d-ID			Rate 1	Гуре
١	2 WESHW 09/26/12	6:23 AM M-F St	unrise @6AM	6:00-7:00 AM	:30 A	JS12TV0	1н		\$1,200.00	NM
١	3 WESHTh 09/27/12	6:42 AM M-F St	unrise @6AM	6:00-7:00 AM	:30 A	JS12TV0	1н		\$1,200.00	NM
	1 WESHF 09/28/12	6:22 AM M-F St	unrise @6AM	6:00-7:00 AM	:30 A	JS12TVC	1н		\$1,200.00	NM
	5 09/26/12 09/28/12 NBC Class of Time - Pre-emptible w	C Today Show ith notice	7:00-9:00 AM	111	:30	3	\$1,600.00	NM		
	Weeks: <u>Start Date</u> <u>End I</u> 09/24/12 09/30		Spots/Week 3	<u>Rate</u> \$1,600.00						
	Spots: # Ch Day Air Date	Air Time Descri		Start/End Time	Length A		1111		Rate 7	
1	2 WESHW 09/26/12	7:24 AM NBC T	oday Snow	7:00-9:00 AM	'30 A	JS12TV()TH		\$1,600,00	NIVI

1 WESHF 09/28/12 8:59 AM NBC Today Show	7:00-9:00 AM	:30 AJS12TV01H	\$1,600.00 NM
8 09/26/12 09/28/12 Kelly and Michael 9-10 AN9:00-10:00 AM Class of Time - Fixed Non Pre-emptible	111	:30 3 \$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week 09/24/12 09/30/12 111 3	<u>Rate</u> \$1,000.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
2 WESHW 09/26/12 9:51 AM Kelly and Michael 9-10 AM	9:00-10:00 AM	:30 AJS12TV01H	\$1,000.00 NM
3 WESHTh 09/27/12 9:42 AM Kelly and Michael 9-10 AM	9:00-10:00 AM	·30 AJS12TV01H	\$1,000,00 NM

7:00-9:00 AM

3 WESHTh 09/27/1: 1 WESHF 09/28/1.	9:42 AM Kelly and Michael 9-10 Al	M 9:00-10:00 AM	:30 A	JS12TV(JS12TV(JS12TV(O1H		\$1,000.00 \$1,000.00 \$1,000.00	NM
10 09/26/12 09/28/12 N Class of Time - Fixed Non Pr	BC Today Show II 10AM-11AM	111	:30	3	\$1,000.00	NM		

Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 09/24/12 09/30/12 --111--\$1,000.00





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Date Invoice Month Invoice Period Invoice # 09/30/12 08/27/12 - 09/30/12 953856-1 September 2012

Advertiser	Product	Estimate Number
Americans Job Security	AMERICANS 4 JOB SEC	1020

Weeks:

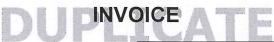
Start Date End Date

MTWTFSS

ww.v	esh.com							4			
	0	E 15 /						Spots/	-		
ine	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10	09/26/12 Class of Tin	09/28/12 ne - Fixed No	NBC on Pre-e	Today Show II mptible	10AM-11AM	111	:30	3	\$1,000.00	NM	the second second
										-	
	Spots: # Ch	Day Air	Date	Air Time Descrip	otion	Start/End Time	<u>Lenç</u>	ath Ad-ID			Rate Type
	2 WE	ESHW 09/	/26/12	10:51 AM NBC T	oday Show II	10AM-11AM	:	30 AJS12TV0	1н		\$1,000.00 NM
	1 WE	ESHTh 09/	/27/12	10:51 AM NBC T	oday Show II	10AM-11AM	;	30 AJS12TV0	1н		\$1,000.00 NM
	3 WE	SHF 09/	/28/12	10:51 AM NBC T	oday Show II	10AM-11AM		30 AJS12TV0	1H		\$1,000.00 NM
12	09/26/12 Class of Tir	09/28/12 ne - Pre-emp	NBC	Today Show III h notice	11AM-12PM/10-11A	111	:30	3	\$850.00	NM	
	Weeks:	Start Date 09/24/12	End D		Spots/Week 3	<u>Rate</u> \$850.00					
	Spots: # Ch	Day Air	Date	Air Time Descrip	otion	Start/End Time	Leng	gth Ad-ID			Rate Type
	1 WE	ESHW 09/	/26/12	11:51 AM NBC T	oday Show III	11AM-12PM/10-	-11/ :	30 AJS12TV0	1н		\$850.00 NM
	2 WE	ESHTh 09/	/27/12	11:29 AM NBC T	oday Show III	11AM-12PM/10-	-11/ :	30 AJS12TV0	1н		\$850.00 NM
	3 WE	ESHF 09	/28/12	11:27 AM NBC T	oday Show III	11AM-12PM/10-	-11/ :	30 AJS12TV0	1н		\$850.00 NM
14	09/27/12 Class of Tir	09/27/12 ne - Fixed N			12:12:00-12:30 PM	т	:30	1	\$750.00	NM	_
	Weeks:	Start Date 09/24/12	77.5	ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$750.00					
	Spots: # Ch			Air Time Descri	•	Start/End Time	Lend	gth Ad-ID			Rate Type
			/27/12		OON NEWS 12-12:30	12:00-12:30 PM		:30 AJS12TV0	1н		\$750.00 NM
16	09/26/12 Class of Tir	09/28/12 ne - Fixed N	Days on Pre-e	of Our Lives	1:00-2:00 PM	1-1	:30	2	\$800.00	NM	
	Weeks:	Start Date 09/24/12	End D 09/30/	ate MTWTFSS	Spots/Week 2	<u>Rate</u> \$800.00			100000		
	Spots: # Ch	Day Air	Date	Air Time Descri	ption	Start/End Time	Len	gth Ad-ID			Rate Type
	1 WE	ESHW 09	/26/12	1:59 PM Days o	of Our Lives	1:00-2:00 PM		:30 AJS12TV0	1н		\$800.00 NM
-	2 WE	ESHF 09	/28/12	1:43 PM Days o		1:00-2:00 PM		:30 AJS12TV0	1н -		\$800.00 NM
17	09/27/12 Class of Tir	09/27/12 ne - Pre-emp		E COURIC DAY h notice	2-3PM	T	:30	1	\$300.00	NM	
	Weeks:	Start Date 09/24/12	End D 09/30/		Spots/Week 1	<u>Rate</u> \$300.00					
	Spots: # Ch	Day Air	Date	Air Time Descri	ption	Start/End Time	Len	gth Ad-ID			Rate Type
	1 WE	ESHTh 09	/27/12	2:54 PM KATIE	COURIC DAY	2-3PM		:30 AJS12TV0)1н		\$300.00 NM
19		09/28/12 me - Pre-emp		3-4 PM	3:00-4:00 PM	1-1	:30	2	\$500.00	NM	
	Weeks:	Start Date 09/24/12	End D 09/30/	ate MTWTFSS	Spots/Week 2	<u>Rate</u> \$500.00					
	Spots: # Ch			Air Time Descri		Start/End Time	Len	gth Ad-ID			Rate Type
	2 WI		/26/12	3:22 PM M-F 3-	4 PM	3:00-4:00 PM		:30 AJS12TV0)1н		\$500.00 NM
	1 WI	ESHF 09	/28/12	3:45 PM M-F 3-	4 PM	3:00-4:00 PM		:30 AJS12TV0)1H		\$500.00 NM
22	2 09/26/12 Class of Tir	09/28/12 me - Fixed N		4-5 PM NEWS	M-F 4-5 PM	111	:30	3	\$1,200.00	NM	
	Weeks:	Start Date 09/24/12	End D	ate MTWTFSS	Spots/Week 3	<u>Rate</u> \$1,200.00					
	Spots: # Ch			Air Time Descri	(E)	Start/End Time	Len	gth Ad-ID			Rate Type
	. –		/26/12	4:29 PM M-F 4-		M-F 4-5 PM	-	:30 AJS12TV()1H		\$1,200.00 NM
			/27/12	4:29 PM M-F 4-		M-F 4-5 PM		:30 AJS12TV(\$1,200.00 NM
			/28/12	4:23 PM M-F 4-		M-F 4-5 PM		:30 AJS12TV(\$1,200.00 NM
24	1 09/26/12 Class of Ti	09/28/12 me - Fixed N		5-6 PM ROT	5:00-6:00 PM	121	:30) 4	\$1,600.00	NM	
	Mooke:	2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	25,000	oto MTWTESS	SpotoMook	Poto			***************************************		

Rate

Spots/Week





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 953856-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Americans Job Security	AMERICANS 4 JOB SEC	1020

ww.wes	sh.com				•							
									Spots/			
ine S	Start Date	End Date	e Desc	ription	Start/End Time	MTWTFSS		Length	Week	Rate	Type	
	09/26/12 Class of Tin	09/28/12 ne - Fixed		5-6 PM ROT emptible	5:00-6:00 PM	121	Air a	:30	4	\$1,600.00	NM	
		00/24/12	00/20/	12121	4	£1 600 00	3		9			
S	Spots: # Ch	09/24/12 Day	09/30/ Air Date	Air Time Descri	4 ntion	\$1,600.00 Start/Fi	nd Time	l enat	h Ad-ID			Rate Type
			09/26/12	5:25 PM M-F 5-		5:00-6:0	A TO LO TENANTE A		0 AJS12TV	′01н		\$1,600.00 NM
			09/27/12	5:27 PM M-F 5-		5:00-6:0			O AJS12TV			\$1,600.00 NM
			09/27/12	5:53 PM M-F 5-		5:00-6:0			O AJS12TV			\$1,600.00 NM
	3 WE	ESHF (09/28/12	5:53 PM M-F 5-	6 PM ROT	5:00-6:0		:3	0 AJS12TV	⁄01н		\$1,600.00 NM
	09/26/12 Class of Tin	09/28/12 ne - Fixed		6-6:30 PM	M-F 6-6:30 PM	111		:30	3	\$2,400.00	NM	
٧	Veeks:	Start Date 09/24/12	End D 09/30/		Spots/Week	Rate \$2,400.00						
S	Spots: # Ch		Air Date	Air Time Descri	· · ·	· · · · · · · · · · · · · · · · · · ·	nd Time	Lengt	h Ad-ID			Rate Type
	1 WE	ESHW	09/26/12	6:14 PM M-F 6-	6:30 PM	M-F 6-6			0 AJS12TV	/01H		\$2,400.00 NM
	2 WE	ESHTh (09/27/12	6:22 PM M-F 6-	6:30 PM	M-F 6-6	30 PM	:3	O AJS12TV	/01H		\$2,400.00 NM
	3 WE	ESHF (09/28/12	6:28 PM M-F 6-	6:30 PM	M-F 6-6	30 PM	:3	0 AJS12TV	/01н		\$2,400.00 NM
	09/26/12 Class of Tir	09/28/12 ne - Fixed		Entertainment Tor emptible	nigł7:00-730 PM	1-1		:30	2	\$2,800.00	NM	
V	Veeks:		End D		Spots/Week	Rate						
0	Spots: # Ch	09/24/12	09/30/ <u>Air Date</u>	Air Time Descri	2	\$2,800.00 Start/E	nd Time	Longi	h Ad-ID			Rate Type
			09/26/12		ntertainment Tonight	7:00-73			0 AJS12T\	/01н		\$2,800.00 NN
			09/28/12		ntertainment Tonight	7:00-73			0 AJS12T\			\$2,800.00 NN
	09/27/12 Class of Tir	09/27/12			Access Hollywood	/T		:30	1	\$2,800.00	NM	
	Veeks:	Start Date 09/24/12		ate MTWTFSS	Spots/Week	Rate						900
	Spots: # Ch		Air Date	Air Time Descri	1 intion	\$2,800.00 Start/E	nd Time	Lengt	h Ad-ID			Rate Type
	4.0	ESHTh (ccess Hollywood		Hollywo		0 AJS12T\			\$2,800.00 NM
	09/26/12	09/29/12		u News @ 11PM	11-1135p	1111-		:30	4	\$2,200.00	NM	*
	Class of Tir Veeks:	Start Date 09/24/12		ate MTWTFSS	Spots/Week 4	Rate \$2,200.00						
S	Spots: # Ch		Air Date	Air Time Descri		Charles S A 1999 6	nd Time	Lena	th Ad-ID			Rate Type
		and an experience of the second secon	09/26/12	11:31 PM M-Su		11-113			O AJS12T	√01H		\$2,200.00 NN
	3 WE	ESHTh	09/27/12	11:32 PM M-Su	News @ 11PM	11-113	5p	:3	30 AJS12T	√01H		\$2,200.00 NM
	2 WI	ESHF	09/28/12	11:29 PM M-Su	News @ 11PM	11-113	5p	:3	30 AJS12T	√01H		\$2,200.00 NN
	1 WE	ESHSa	09/29/12	11:19 PM M-Su	News @ 11PM	11-113		:3	30 AJS12T	√01H		\$2,200.00 NM
	09/26/12 Class of Tir	09/28/12 me - Fixed		Tonight Show	11:35P-12:35XM	111		:30	3	\$1,400.00	NM	
700	Veeks:	Start Dat 09/24/12	Water Colonia	ate MTWTFSS	Spots/Week 3	<u>Rate</u> \$1,400.00						
S	Spots: <u>#</u> Ch		Air Date	Air Time Descr		Start/E	nd Time		th Ad-ID			Rate Type
			09/26/12	11:59 PM NBC	-		-12:35X		30 AJS12T			\$1,400.00 NN
			09/27/12	12:31 AM NBC	•		-12:35X		30 AJS12T			\$1,400.00 NN
	2 WI	ESHF	09/28/12	12:10 AM NBC	Tonight Show	11:35F	-12:35X	M :3	30 AJS12T	V01H		\$1,400.00 N
	09/26/12 Class of Tir	09/26/12 me - Pre-e		Prime VOICE th notice	9:00-10:00 PM	W		:30	1	\$2,800.00	NM	
V	Neeks:	Start Dat			Spots/Week	Rate						
S	Spots: # Ch	09/24/12 n Dav	09/30. Air <u>Date</u>	/12W Air Time Descr	1 iption	\$2,800.00 Start/E	nd Time	e Lena	th Ad-ID			Rate Type
•	_ ,= == <u>//</u> Of	. <u></u>	2010	Desci		Start	111110	Long	, 14 10			itato i ype





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 953856-1 | O9/30/12 | September 2012 | O8/27/12 - O9/30/12

Advertiser	Product	Estimate Number
Americans Job Security	AMERICANS 4 JOB SEC	1020

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			5 6				Spots/	_		
ne	Start Date		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
39	09/26/12 Class of Tin	09/26/12 ne - Pre-emp	NBC Prime VOICE otible with notice	9:00-10:00 PM	w	:30	1	\$2,800.00	NM	
	Spots: # Ch	Day Air	Date Air Time Descr	iption	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WE	SHW 09/ Credited		Prime VOICE	9:00-10:00 PM	:0	00			\$2,800.00 NM
40	09/26/12 Class of Tir	09/26/12 ne - Pre-emp	Wed NBC Prime L&O otible with notice	SV Prime Other	W	:30	1	\$4,000.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSSW	Spots/Week 1	<u>Rate</u> \$4,000.00					
	Spots: # Ch		Date Air Time Descr		Start/End Time	Lengi	th Ad-ID			Rate Type
	- 10 - 10 - 10 - 10 - 10 - 10 - 10 - 10	SHW 09/			Prime Other		30 AJS12TV	01н		\$4,000.00 NM
41	09/27/12 Class of Tir	09/27/12 ne - Immedia	NBC Prime COMM/PA		T	:30	1	\$2,200.00	NM	- 1
	Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12T	Spots/Week 1	Rate \$2,200.00					
	Spots: # Ch				Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	ESHTh 09	/27/12 8:49 PM NBC	Prime COMM/PARKS	8:00-9:00 PM	:3	30 AJS12TV	01н		\$2,200.00 NM
42	2 09/27/12 Class of Tir	09/27/12 ne - Immedia	NBC Prime ROCK CE ately Pre-emptible withou		T	:30	1	\$2,300.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12T	Spots/Week 1	<u>Rate</u> \$2,300.00					
	Spots: # Ch		Date Air Time Descri		Start/End Time	Lena	th Ad-ID			Rate Type
			/27/12 10:40 PM NBC				30 AJS12TV	01н		\$2,300.00 NN
43	3 09/28/12 Class of Tir	09/28/12 ne - Immedia	NBC Prime GRIMM ately Pre-emptible withou	9:00-10:00 PM t notice	F	:30	1	\$2,500.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12F	Spots/Week 1	Rate \$2,500.00					
	Spots: # Ch		Date Air Time Descri		Start/End Time	Leng	th Ad-ID			Rate Type
	1 WI	ESHF 09	/28/12 9:15 PM NBC	Prime GRIMM	9:00-10:00 PM	::	30 AJS12TV	01н		\$2,500.00 NN
44	1 09/28/12 Class of Tir	09/28/12 me - Pre-em	NBC Prime DATELIN ptible with notice	E 10:00-11:00 PM	F	:30	1	\$4,000.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSSF	Spots/Week 1	<u>Rate</u> \$4,000.00					
	Spots: # Ch	Day Air			Start/End Time	Leng	th Ad-ID			Rate Type
	1 WI	ESHF 09	/28/12 10:29 PM NBC	Prime DATELINE	10:00-11:00 PM	<i>/</i> 1 ::	30 AJS12TV	'01н		\$4,000.00 NN
4	5 09/29/12 Class of Tir	09/29/12 me - Pre-emp	Sat Sunrise 6-8 AM ptible with notice	6:00-8:00 AM	S-	:30	1	\$450.00	NM	in the second
	Weeks:	Start Date 09/24/12	End Date MTWTFSSS-	Spots/Week	<u>Rate</u> \$450.00					
	Spots: # Ch	Day Air		ription .	Start/End Time	Leng	th Ad-ID			Rate Typ
	1 W	ESHSa 09	/29/12 7:27 AM Sat S	unrise 6-8 AM	6:00-8:00 AM	:	30 AJS12TV	′01н		\$450.00 NI
4	6 09/29/12 Class of Ti	09/29/12 me - Pre-em	NBC Saturday ptible with notice	Sat 8-10am	S-	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$1,800.00					
	Spots: # Ch				Start/End Time	Lenc	th Ad-ID			Rate Type
	_	ESHSa 09			Sat 8-10am		30 AJS12TV	/01H		\$1,800.00 N
4	7 09/29/12 Class of Ti	09/29/12 me - Fixed N	SA/SU 6-6:30 PM lon Pre-emptible	SA/SU 5:58-6:30 F	PIS-	:30	1	\$1,600.00	NM	
	Weeks:		End Date MTWTFSS	Spots/Week	Rate					
	Spots: # Ch	09/24/12 n <u>Day Ai</u>	09/30/12S- r Date	1 ription	\$1,600.00 Start/End Time	lend	ath Ad-ID			Rate Typ
	opolo. <u>#</u> Ol	. Day Al	All Tille Desc	TIPOUTI	Otalvena Tille	FOIL	1311 / NO-ID			itate Type

Rate Type

Send Payment To:





Spots: # Ch

Day Air Date

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 953856-1 | O9/30/12 | September 2012 | O8/27/12 - O9/30/12

Advertiser	Product	Estimate Number
Americans Job Security	AMERICANS 4 JOB SEC	1020

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	25.25	and .					Spots/			
ne	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
47	09/29/12 Class of Tir		SA/SU 6-6:30 PM on Pre-emptible	SA/SU 5:58-6:30 PI	S-	:30	*** 1 **	\$1,600.00	NM	
	Spots: # Ch 1 WE	<u>Day Air</u> ESH <i>Sa 09/</i> <i>Credited</i>	/29/12 SA/SU	<u>ption</u> J 6-6:30 PM	Start/End Time SA/SU 5:58-6:3		h <u>Ad-ID</u> 0	14 - 1 - 1 984		<u>Rate</u> <u>Type</u> \$1,600.00 NM
48	09/29/12 Class of Tir	09/29/12 ne - Pre-emp	Sat. Entertainment this	s W7:00-8:00 PM	S-	:30	1	\$900.00	NM	* 1
	Weeks:	09/24/12	End Date 09/30/12S-	Spots/Week 1	Rate \$900.00					D (T
			<u>Date</u> <u>Air Time</u> <u>Descr</u> /29/12 7:37 PM Sat. E		Start/End Time 7:00-8:00 PM		<u>h</u> <u>Ad-ID</u> 0 AJS12TV	'01н		Rate Type \$900.00 NN
49	09/29/12 Class of Tir		on Pre-emptible	VE SATURDAY NIGHT	S-	:30	1	\$1,800.00	NM	
	Weeks:	09/24/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$1,800.00					
		<u>Day Air</u> ESHSa 09/	<u>Date</u> <u>Air Time</u> <u>Descr</u> /29/12 12:13 AM SATU		Start/End Time SATURDAY N		<u>h</u> <u>Ad-ID</u> 0 AJS12TV	′01н		Rate Type \$1,800.00 NM
50	09/30/12 Class of Tir	09/30/12 ne - Pre-emp	Sun Sunrise@6-8 AM otible with notice	6:00-8:00 AM	S	:30	1	\$450.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$450.00					
		<u>Day Air</u> ESHSu 09/	<u>Date</u> <u>Air Time</u> <u>Descr</u> /30/12 7:27 AM Sun S		Start/End Time 6:00-8:00 AM		<u>h</u> <u>Ad-ID</u> 0 AJS12TV	/01н		<u>Rate</u> <u>Type</u> \$450.00 NN
5	09/30/12 Class of Tir	09/30/12 ne - Pre-emp	NBC Sunday Today	8:00-9:00 AM/9-11A	!S	:30	- 1	\$2,200.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSSS	Spots/Week 1	Rate \$2,200.00	-				
181	Spots: # Ch		<u>Date</u> <u>Air Time</u> <u>Descr</u> /30/12 8:30 AM NBC		Start/End Time 8:00-9:00 AM/9		<u>h Ad-ID</u> 0 AJS12TV	/01H	s e la merda	<u>Rate</u> <u>Typ</u> \$2,200.00 NM
52	2 09/30/12 Class of Tir	09/30/12 me - Pre-emp	NBC MEET THE PRE	SS NBC MEET THE PI	S	:30	1	\$3,000.00	NM	
	Weeks:	09/24/12	<u>End Date</u> <u>MTWTFSS</u> 09/30/12S	Spots/Week 1	Rate \$3,000.00					
		n <u>Day Air</u> ESHSu 09	<u>Date Air Time Descr</u> /30/12 9:47 AM NBC	iption MEET THE PRESS	Start/End Time NBC MEET TH		th <u>Ad-ID</u> 30 AJS12T\	/01н		Rate Typ \$3,000.00 NI
53	3 09/30/12 Class of Tir	09/30/12 me - Pre-emp	CHRIS MATTHEWS Votible with notice	WKICHRIS MATTHEW	:S	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 09/24/12	09/30/12S	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch		<u>Date</u> <u>Air Time</u> <u>Descr</u> /30/12 10:22 AM CHRI		Start/End Time EM CHRIS MATTI		th <u>Ad-ID</u> 30 AJS12T\	/01н		Rate Typ \$1,000.00 N
5	4 09/30/12 Class of Ti	09/30/12 me - Fixed N	SA/SU 6-6:30 PM on Pre-emptible	SA/SU 5:58-6:30 P	IS	:30	1	\$1,600.00	NM	-
	Weeks:	Start Date 09/24/12	End Date 09/30/12S	Spots/Week 1	<u>Rate</u> \$1,600.00					
	Spots: # Ch 1 W	n <u>Day Air</u> ESHSu 09 LR- Golf	/30/12 6:51 PM SA/S		Start/End Time SA/SU 5:58-6:		th <u>Ad-ID</u> 30 AJS12TV	√01H		<u>Rate</u> <u>Typ</u> \$1,600.00 N
5	5 09/30/12 Class of Ti	09/30/12 me - Pre-em	NFL PRE-GAME ptible with notice	7:00P-8:00PM	S	:30	1	\$5,000.00	NM	
	Weeks:	Start Date 09/24/12	09/30/12S	Spots/Week 1	<u>Rate</u> \$5,000.00					
	Cnoto: # Cl	Day Air	Doto Air Time Doon	rinting	Chart/Find Time		AL A -I ID			Data Ton

Start/End Time

Length Ad-ID

Air Time Description





Payment Terms 30 Days

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 953856-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Americans Job Security	AMERICANS 4 JOB SEC	1020

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ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
55 09/30/12 09/30/12 NFL PRE-GAME Class of Time - Pre-emptible with notice	7:00P-8:00PM	S	:30	7,427	\$5,000.00	NM	
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Descrip</u> 1 WESHSu 09/30/12 7:06 PM NFL PF		Start/End Time 7:00P-8:00PM		<u>h Ad-ID</u> 0 AJS12T\	/01H		<u>Rate</u> <u>Type</u> \$5,000.00 NM
56 09/30/12 09/30/12 NFL Class of Time - Fixed Non Pre-emptible	8:00PM-conclusion	n ,S	:30	1	\$20,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/24/12 09/30/12S	Spots/Week 1	<u>Rate</u> \$20,000.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Descrir</u> 1 WESHSu 09/30/12 11:54 PM NFL LR - Football	<u>vtion</u>	Start/End Time 8:00PM-conclus		<u>h</u> <u>Ad-ID</u> 0 ajs12t\	/01H	2	<u>Rate</u> <u>Type</u> \$20,000.00 NM
57 09/30/12 09/30/12 Su Late News After NF Class of Time - Fixed Non Pre-emptible	Su Late News After	erS	:30	1	\$2,600.00	NM	
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSSS	Spots/Week 1	<u>Rate</u> \$2,600.00			-		
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descrip</u> 1 WESHSu 09/30/12 12:23 AM Su Late LR - Football		Start/End Time Su Late News A		h Ad-ID O AJS12TV	/01н		<u>Rate</u> <u>Type</u> \$2,600.00 NM
58 09/26/12 09/26/12 NBC Prime ANIMAL/G Class of Time - Pre-emptible with notice	JY8:00-9:00 PM	W	:30	1	\$2,800.00	NM	
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSSW	Spots/Week 1	<u>Rate</u> \$2,800.00			-	9	
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Descrip</u> 1 WESHW 09/26/12 7:58 PM NBC P	<u>otion</u> rime ANIMAL/GUYS	Start/End Time 8:00-9:00 PM		th <u>Ad-ID</u> 30 AJS12T	√01H		Rate Type \$2,800.00 NM

Total Spots

Gross Total \$119,000.00

Agency Commission

62

\$17,850.00

Net Amount Due

\$101,150.00

DUP INVOICE TE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

| Invoice # | Invoice Date | Invoice Month | Invoice Period | | 10/07/12 | October 2012 | 10/01/12 - 10/02/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WESH
 Fran Berg
 Eagle-Washingt
 National

www.wesh.com

Billing Address:

Advertiser Product Estimate Number
Americans Job Security AMERICANS 4 JOB SEC 1020

Crossroads Media Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314
 Flight Dates
 Order #
 Alt Order #

 09/26/12 - 10/02/12
 953856
 07905159

 Billing Calendar Broadcast
 Billing Type Cash
 Deal #

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Line S	Start Date	End Date	Descri	intion	Start/End Time	MTUTTESS	Longth	Spots/	Data	Tuna	
						MTWTFSS	Length	Week	Rate	Туре	
	10/01/12 Class of Tin	10/02/12 ne - Pre-em		arly Sunrise notice	5:00-6:00 AM	11	:30	2	\$300.00	NM	
V	Veeks:	Start Date			Spots/Week	Rate			103010-10		
s	Spots: # Ch	10/01/12 Day A	10/07/1:	2 11 Air Time Descri	2 ntion	\$300.00 Start/End Time	Lengt	h Ad-ID			Rate Type
"			0/01/12	5:20 AM M-F E		5:00-6:00 AM		0 AJS12TV(01н		\$300.00 NM
			0/02/12	5:54 AM M-F E	· ·	5:00-6:00 AM		0 AJS12TV			\$300.00 NM
	10/01/12 Class of Tin	10/02/12 ne - Pre-em	M-F S	unrise @6AM notice	6:00-7:00 AM	11	:30	2	\$1,100.00	NM	
	Veeks:	Start Date 10/01/12	End Da	te MTWTFSS	Spots/Week	Rate					
8	Spots: # Ch	A. S.	10/07/1:	Air Time Descri	2	\$1,100.00 Start/End Time	Lengt	h Ad-ID			Rate Type
~			0/01/12	6:29 AM M-F S		6:00-7:00 AM		0 AJS12TV	01н		\$1,100.00 NM
			0/02/12	6:14 AM M-F S		6:00-7:00 AM		O AJS12TV			\$1,100.00 NM
	10/01/12 Class of Tir	10/02/12 ne - Pre-en		Today Show notice	7:00-9:00 AM	11	:30	2	\$1,600.00	NM	
V	Veeks:	Start Date 10/01/12	End Da 10/07/1		Spots/Week 2	Rate \$1,600.00					
s	Spots: # Ch			Air Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Type
			0/01/12	8:35 AM NBC 7		7:00-9:00 AM		0 AJS12TV	01н		\$1,600.00 NM
	2 WE	ESHTu 1	0/02/12	8:50 AM NBC 1		7:00-9:00 AM	:3	0 AJS12TV	01н		\$1,600.00 NM
	10/01/12 Class of Tir	10/02/12 me - Pre-en			AN9:00-10:00 AM	11	:30	2	\$800.00	NM	
V	Veeks:	Start Date 10/01/12	End Da 10/07/1		Spots/Week 2	<u>Rate</u> \$800.00		1975	-		
s	Spots: # Ch			Air Time Descr		Start/End Time	Leng	th Ad-ID			Rate Type
	2 WE	ESHM 1	0/01/12		and Michael 9-10 AM	9:00-10:00 AM		0 AJS12TV	01н		\$800.00 NM
	1 WE	ESHTu 1	0/02/12	9:46 AM Kelly a	and Michael 9-10 AM	9:00-10:00 AM	:3	0 AJS12TV	01н		\$800.00 NM
	10/01/12 Class of Tir	10/02/12 me - Pre-en	NBC nptible with	Today Show II	10AM-11AM	11	:30	2	\$700.00	NM	
V	Veeks:	Start Date 10/01/12	End Da 10/07/1		Spots/Week 2	<u>Rate</u> \$700.00					
S	Spots: # Ch	Day A		Air Time Descr		Start/End Time	Leng	th Ad-ID			Rate Type
				10:58 AM NBC		10AM-11AM		30 AJS12TV			\$700.00 NM
	2 WE	ESHTu 1	0/02/12	10:50 AM NBC	Today Show II	10AM-11AM	:3	30 AJS12TV	'01н		\$700.00 NM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 953856-2 | 10/07/12 | October 2012 | 10/01/12 - 10/02/12

Advertiser	Product	Estimate Number
Americans Job Security	AMERICANS 4 JOB SEC	1020

ww.v	vesh.com							1			
								Spots/			
ine	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
11	10/01/12 Class of Tin	10/02/12 ne - Pre-em	NBC	Today Show III	11AM-12PM/10-11/	11	130	2	\$600.00	NM	
	Weeks:	Start Date 10/01/12		ate <u>MTWTFSS</u>	Spots/Week 2	<u>Rate</u> \$600.00	· · · · · · · · · · · · · · · · · · ·				
	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
			0/01/12	11:53 AM NBC To	1.5	11AM-12PM/10		0 AJS12TV01			\$600.00 NM
	Z VVE	ESHTu 10	0/02/12	11:53 AM NBC To		11AM-12PM/10)-11/ :3	0 AJS12TV01	LH		\$600.00 NM
13	10/02/12 Class of Tin	10/02/12 ne - Pre-em	M-F I nptible wit	NOON NEWS 12-1 th notice	2:12:00-12:30 PM	-T	:30	1	\$600.00	NM	
	Weeks:	Start Date 10/01/12	End D 10/07/		Spots/Week 1	<u>Rate</u> \$600.00					
	Spots: # Ch			Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WE	ESHTu 10	0/02/12	12:30 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PM	<i>l</i> :3	0 AJS12TV0	1н		\$600.00 NM
15	5 10/01/12 Class of Tin	10/01/12 ne - Pre-em		of Our Lives th notice	1:00-2:00 PM	M	:30	1	\$700.00	NM	
	Weeks:	Start Date 10/01/12	End D 10/07/		Spots/Week 1	<u>Rate</u> \$700.00					
	Spots: # Ch	The second secon		Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
	1 WE	ESHM 10	0/01/12	1:44 PM Days of	f Our Lives	1:00-2:00 PM	:3	0 AJS12TV0:	1н		\$700.00 NM
18	3 10/02/12 Class of Tir	10/02/12 ne - Pre-em		E COURIC DAY	2-3PM	-T	:30	1	\$400.00	NM	
	Weeks:	Start Date 10/01/12	End D 10/07/		Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: # Ch	Day A		Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WE	ESHTu 1	0/02/12	2:35 PM KATIE	COURIC DAY	2-3PM	:3	0 AJS12TV0	1H		\$400.00 NM
20	10/01/12 Class of Tir	10/01/12 ne - Pre-em	M-F nptible wit	3-4 PM th notice	3:00-4:00 PM	M	:30	1	\$600.00	NM	
	Weeks:	Start Date 10/01/12	End D 10/07/		Spots/Week 1	<u>Rate</u> \$600.00		43			_
	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
	1 WE	ESHM 1	0/01/12	3:22 PM M-F 3-4	1 PM	3:00-4:00 PM	:3	0 AJS12TV0	1н		\$600.00 NM
21	10/02/12 Class of Tir	10/02/12 ne - Pre-en		4-5 PM NEWS th notice	M-F 4-5 PM	-T	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/01/12	End D 10/07/		Spots/Week 1	<u>Rate</u> \$1,000.00			W		
	Spots: # Ch			Air Time Descrip		Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	ESHTu 1	0/02/12	4:42 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:3	0 AJS12TV0	1H		\$1,000.00 NM
23	3 10/01/12 Class of Tir	10/02/12 ne - Fixed I		5-6 PM ROT emptible	5:00-6:00 PM	11	:30	2	\$1,600.00	NM	
	Weeks:	Start Date 10/01/12	End D 10/07/		Spots/Week 2	Rate \$1,600.00					
	Spots: # Ch	Day A	ir Date	Air Time Descrip	<u>otion</u>	Start/End Time	<u>Leng</u>	th Ad-ID		a pos	Rate Type
			0/01/12	5:22 PM M-F 5-6		5:00-6:00 PM		0 AJS12TV0			\$1,600.00 NN
_	1 WE	ESHTu 1	0/02/12	5:23 PM M-F 5-6	6 PM ROT	5:00-6:00 PM	:3	30 AJS12TV0	1н		\$1,600.00 NN
25	5 10/01/12 Class of Tir	10/02/12 me - Fixed I		6-6:30 PM emptible	M-F 6-6:30 PM	11	:30	2	\$2,200.00	NM	
	Weeks:	Start Date 10/01/12	End D 10/07/		Spots/Week 2	<u>Rate</u> \$2,200.00	ę				
	Spots: # Ch			Air Time Descrip	_	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
			0/01/12	6:13 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	1 :3	30 AJS12TV0			\$2,200.00 NN
	2 W	ESHTu 1	0/02/12	6:26 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	1 :	30 AJS12TV0	1н		\$2,200.00 NN
27	7 10/01/12 Class of Tir	10/02/12 me - Pre-en	M-F nptible wi	Entertainment Ton th notice	igt7:00-730 PM	11	:30	2	\$1,700.00	NM	
			,								





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
953856-2	10/07/12	October 2012	10/01/12 - 10/02/12

Advertiser	Product	Estimate Number
Americans Job Security	AMERICANS 4 JOB SEC	1020

www wesh com

WWW.	vesh.com									
							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
27	10/01/12 Class of Tin		M-F Entertainment Ton ptible with notice	igł7:00-730 PM	11	:30	'2 ···	\$1,700.00	* NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$1,700.00					
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
				tertainment Tonight	7:00-730 PM		30 AJS12TV			\$1,700.00 NM
L_	1 WE	SHTu 10	/02/12 7:10 PM M-F Er	tertainment Tonight	7:00-730 PM	. :	30 AJS12TV	01н		\$1,700.00 NM
29	10/02/12 Class of Tin	10/02/12 ne - Pre-emp	M-F Access Hollywood ptible with notice	Access Hollywood	/ -T	:30	1	\$1,700.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 -T	Spots/Week 1	<u>Rate</u> \$1,700.00		ŕ	- P		
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
	1 WE	SHTu 10	/02/12 7:56 PM M-F Ad	ccess Hollywood	Access Hollywo	od / ::	30 AJS12TV	'01н		\$1,700.00 NM
31	10/01/12 Class of Tin	10/01/12 ne - Fixed N	Mon NBC Prime VOICE on Pre-emptible	E Prime Other	M	:30	1	\$10,000.00	NM	
	Weeks:	Start Date	End Date MTWTFSS M	Spots/Week	Rate					
	Spots: # Ch	10/01/12 Day Air		1 ntion	\$10,000.00 Start/End Time	Leno	th Ad-ID			Rate Type
1				BC Prime VOICE	Prime Other		30 AJS12TV	⁄01н		\$10,000.00 NM
32	2 10/01/12 Class of Tir	10/01/12	NBC Prime REVOLUT	ON10:00-11:00 PM	M	:30	1	\$7,000.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		10/01/12	10/07/12 M	1	\$7,000.00					
	Spots: # Ch		r Date Air Time Descri	The second in the second in the second in	Start/End Time 10:00-11:00 PM		<u>th</u> <u>Ad-ID</u> 30 AJS12TV	/01u		Rate Type
<u></u>	I VVE	23HW 10	1/01/12 10.33 PWI NBC P	TIME REVOLUTION	10.00-11.00 PW		30 AJ312 IV	OTH		\$7,000.00 NM
33	3 10/01/12 Class of Tir	10/02/12 ne - Pre-em	M-Su News @ 11PM ptible with notice	11-1135p	11	:30	2	\$1,600.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$1,600.00		130-			
	Spots: # Ch			-	Start/End Time	Lenc	th Ad-ID			Rate Type
1			0/01/12 11:27 PM M-Su I		11-1135p		30 AJS12T\	/01H		\$1,600.00 NM
	1 WE	ESHTu 10	0/02/12 11:28 PM M-Su I	News @ 11PM	11-1135p		30 AJS12T\	/01H		\$1,600.00 NM
38	5 10/01/12 Class of Tir	10/02/12	NBC Tonight Show ately Pre-emptible without	11:35P-12:35XM	11	:30	2	\$800.00	NM	
	Weeks:	100 / 100 /	End Date MTWTFSS 10/07/12 11	Spots/Week 2	<u>Rate</u> \$800.00					
1	Spots: # Ch			_	Start/End Time	Lend	th Ad-ID			Rate Type
			0/01/12 12:10 AM NBC T		11:35P-12:35XI		30 AJS12T\	/01H		\$800.00 NM
	1 W	ESHTu 10	0/02/12 12:32 AM NBC T		11:35P-12:35X	M :	30 AJS12T\	/01н		\$800.00 NM
3	7 10/02/12 Class of Tir	10/02/12 me - Pre-em	NBC Prime GO ON/NE ptible with notice	EW 9:00-10:00 PM	-T	:30	1	\$4,000.00	NM	
	Weeks:	Start Date 10/01/12		Spots/Week 1	<u>Rate</u> \$4,000.00			**************************************		
	Spots: # Ch				Start/End Time	Lend	th Ad-ID			Rate Type
				Prime GO ON/NEW N			30 AJS12T	√01H		\$4,000.00 NM
3	3 10/02/12 Class of Tir	10/02/12 me - Pre-em	NBC Prime PARENTH	OC10:00-11:00 PM	-T	:30	1	\$5,500.00	NM	
	Weeks:		End Date MTWTFSS 10/07/12 -T	Spots/Week 1	<u>Rate</u> \$5,500.00					=
	Spots: # Ch				Start/End Time	Len	gth Ad-ID			Rate Type
	1 WI	ESHTu 10	0/02/12 10:32 PM NBC F	Prime PARENTHOOD			30 AJS12T	V01H		\$5,500.00 NM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
953856-2	10/07/12	October 2012	10/01/12 - 10/02/12

Advertiser	Product	Estimate Number
Americans Job Security	AMERICANS 4 JOB SEC	1020

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Spots/

Line Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type

Total Spots 32

Payment Terms 30 Days

<u>Gross Total</u> \$57,500.00

Agency Commission \$8,625.00

Net Amount Due \$48,875.00